

CERTIFICATE IN ISO 22301:2019 – BUSINESS CONTINUITY MANAGEMENT SYSTEMS

Enhance The Risk Management Framework With An Efficient Response And Recovery Strategy – Build Business Resilience And Capabilities To Effectively Operate During Disruptions And Crises

 **3-WEEK ONLINE COURSE**
11 April – 1 May 2021

 **2 HOURS PER WEEK**

Key Benefits of Attending

1. Gain a thorough understanding of the ISO 22301:2019 requirements and its importance for business continuation
2. Acquire key concepts in order to implement and maintain a business continuity management system (BCMS)
3. Conduct a review of your company's existing continuity management system
4. Implement a complete BCMS aligned with ISO 22301:2019



Afroditi Boura

Senior Risk Manager &
Senior Compliance Manager
Capital Advantage

OVERVIEW

The recent Covid-19 period was an excellent BCP crash test for organisations and clearly evidenced the importance of having a comprehensive Business Continuity Plan (BCP) at all times. Across the globe, businesses activated their BCP at all levels, in all industries, as organisations moved to a remote operational system.

Organisations with robust and sound continuity programs in place realized several benefits, such as survival and innovation, as they were able to continue or pivot their business activity compared to many that were unprepared to handle the crisis.

Efficient Business Continuity Management Systems (BCMS) are not a choice for organisations. They are a primary condition for achieving good governance, an effort to protect the value of the organisation, and an obligation towards the employees, customers, business partners, shareholders and stakeholders.

ISO 22301:2019 sets the requirements for robust business continuity management systems that allow organisations to have an efficient response and recovery strategy, successfully treat their risks and outline the steps necessary to operate in the wake of sudden and severe changes.

As the landscape of risks changes rapidly, preparedness and proactiveness have evolved to a strategic advantage for organisations and BCMS are the basis for designing and implementing a corporate shield against challenges.

This course will enable the attendees to review and improve their company's existing continuity management system, enhance the risk management framework and cultivate a resilient culture.

The course will include case studies, references, practical examples and questions.

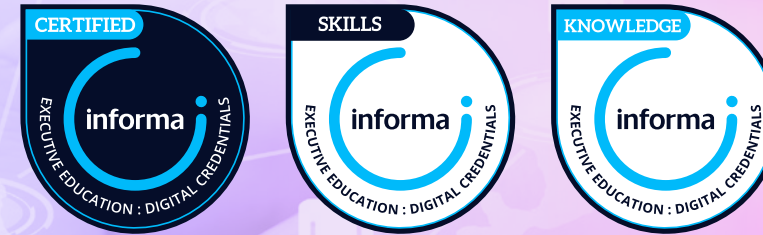
WHO SHOULD ATTEND

- Senior Management
- Internal and External Auditors
- Audit Committee Members
- Risk Committee Members
- Compliance Managers and Compliance team
- COO and Operations Executives
- Risk Managers and Chief Risk Officers

TARGETED COMPETENCIES

- To develop an understanding of the structure and requirements for implementing and maintaining a BCMS
- To develop understanding of the terms and definition of BCMS
- To improve and enhance the risk management framework of the organisation
- To cultivate a resilient organisational culture
- To enhance the capabilities of the organisation to continue to operate during disruptions and crisis periods

Earn your Digital Certification and broadcast your achievement to your peers



ASSOCIATION



Established in 1996, The CPD Certification Service is the independent CPD accreditation centre working across all sectors, disciplines and further learning applications and supports policies of institutional and professional organisations globally.

CPD is the term used to describe the learning activities professionals engage in to develop and enhance their abilities and keep skills and knowledge up to date. This course is an accredited Continuing Professional Development (CPD) training which means it meets CPD standards and benchmarks. The learning value has been scrutinised to ensure integrity and quality.

COURSE REQUIREMENTS AND CERTIFICATES

Participants must meet two criteria to be eligible for an Informa/CPD Certificate of Completion:

- Successful completion of all modules of the 3-week online course
- Pass all module online assessments with a score of at least 70%

Module 1: Introduction To ISO 22301:2019

- Introduction to ISO 22301:2019
- Why organisations should adopt the ISO requirements
- Terms and Definitions of ISO 22301:2019
- The benefits of implementing business continuity systems

Case study

- Quiz of Module 1

Assessment: Multiple choice, timed

Module 2: Context Of The Organisation

- Understand the organisation and its context
- Determine the scope of the BCMS
- The role of the senior management with respect to BCMS
- Business Continuity policy
 - How to establish a Business Continuity policy
 - How to communicate the BCP
 - Assignment of roles, responsibilities, and authorities

Case Study

- Quiz of Module 2

Assessment: Multiple choice, timed

Module 3: Planning, Implementation, Evaluation And Improvement

- How to plan for the BCMS and risk considerations
- Objectives of BCMS
- Resources and support for the achievement of the BCMS objectives
- Operational planning and control
- Business impact analysis (BIA) and risk assessment
- How to test the BCMS including management review and improvement

Case study

- Quiz of Module 3

Assessment: Multiple choice, timed

**Afroditi Boura**

Senior Risk Manager & Senior Compliance Manager,
Capital Advantage

Afroditi Boura is a member of the Association of Professionals of Regulatory Compliance of Greece, member of the Economic Chamber of Greece and a certified Compliance and Risk Manager from the EU. Afroditi holds a BA from University of Piraeus in Greece and certification for ISO31000:2018 as Risk Professional and as Trainer.

Afroditi has been registered as an Authorised Individual by the DFSA since 2017 and by the CMA in Kuwait since 2019 and has worked with a broad range of regulated entities in Middle East and Europe including insurance and reinsurance, healthcare, oil and energy, food and beverage, pharmaceutical, wholesale, brokerages, financial institutions, construction, telecommunication and automobile.

Afroditi also has wide experience at senior management level with government owned enterprises in the GCC and Europe

ONLINE PROGRAMMES

100% Online – Upskill with online courses and certifications from internationally renowned associations delivered by subject matter experts

Designed for busy professionals to learn on their own schedule, these digital, interactive and engaging educational experiences employ a variety of interactive learning techniques, including short high-impact videos, case studies, assessments, downloadable tools and templates, relevant articles and blogs, in addition to on-going trainer support.



Flexibility

You can access our content from just about anywhere. All videos are transcribed, which means you can search inside the videos, make notes and rank content. You will only need to dedicate 2 hours/week towards your training.



Lowered Costs

Prices for online programmes are cost effective as usual logistical burdens are waved.



On-going Trainer Support

You can ask questions to the trainer about any challenges you are facing via the forum.



Interactive Learning Forum

You can share learning experiences and knowledge with your fellow peers. You can ask questions, search and find additional useful information.



Global Network of Peers

Mix and network via online forums with like-minded individuals on a global basis.



Re-visit Material

You will have unlimited access to all course materials and the learning forum for an additional 1 month after course completion.



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Date	Book Before 31 January 2021	Book Before 7 March 2021	Final Fee
11 April - 1 May 2021	US\$ 900	US\$ 1,000	US\$ 1,125

Pricing excludes 5% VAT, charged where applicable.

Delegate Details

First Name _____	Last Name _____
Job Title _____	Company _____
Address _____	Postal Code _____
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Payment to be settled before start of the course to avail the offer

Delegates who attend all sessions and successfully complete an assessment, will receive an Informa/CPD Certificate of Completion.

All registrations are subject to our terms and conditions which are available at www.informa-mea.com/terms. Please read them as they include important information. By submitting your registration, you agree to be bound by the terms and conditions in full.

PAYMENTS

A confirmation letter and invoice will be sent upon receipt of your registration. Please note that full payment must be received prior to the event. Only those delegates whose fees have been paid in full will be admitted to the event.

CANCELLATION

If you are unable to attend and you cancel your registration 5 days prior to the course start date, a replacement participant will be welcomed in your place, or a 20% charge will be applied in case the participant is a no-show.

Cancellation within 5 days of the course start date or if you fail to attend the event will be 100% payable. All cancellations must be sent by email to register-mea@informa.com marked for the attention of Customer Services Cancellation.

Due to unforeseen circumstances, Informa reserves the right to cancel the course, change the programme, alter the venue, speaker or topics.

All registrations are subject to acceptance by Informa Middle East which will be confirmed to you in writing.

For full details, please visit www.informa-mea.com

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